

ISE

FREE

C Y Y A C 2 4

Sponsorship Package



Dear Potential Sponsor,

It is with great excitement that we announce the Connectional Youth and Young Adult Conference (CYYAC24) of the Christian Methodist Episcopal Church (C.M.E.) to be held July 1-5, 2024 at the Sheraton Greensboro at Four Seasons Hotel located at 3121 W. Gate City Blvd., Greensboro, NC. The COVID pandemic prevented us from gathering in 2020 but we are back stronger than ever. Now we are declaring we are Fully F.R.E.E. in 24. We look to return the **Focus** on God, to **Renew** the faith of our young power, to **Empower** with workshops, worship, and fun activities, and to **Engage** beyond our church's four walls.

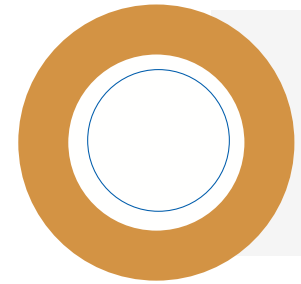
We write to request your participation as a sponsor/contributor to this dynamic Conference! We hope to raise \$100,000.00 to help underwrite all costs and solicit your help! As a sponsor, your contribution will provide speakers, presenters, interactive workshops, and a host of other activities for our conference attendees. Your essential investment will not go unnoticed. The future is important to our denomination but most of all to the entire world. This conference affords the CME Church in general and the department of Christian Education and Formation specifically the distinct opportunity to bring together children, youth, and young adults from across the United States and beyond to focus on their individual growth, church growth, and the growth of those outside of the church. Your sponsorship will ensure that we make a huge difference in accomplishing our goal of F.R.E.E.

Please review our sponsorship packet for various levels of sponsorship and benefits you will receive through this partnership. You sure don't want to miss this opportunity to contribute! Thank you for your consideration, and please don't hesitate to contact us with any questions. You may contact us at cyyacsponsorship@thecmechurch.org and also visit our website at <http://cyyac.org>. We look forward to hearing from you!

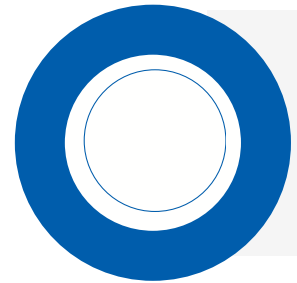
Sincerely,

CYYAC Sponsorship Committee

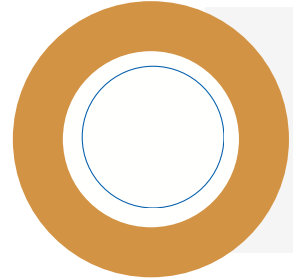
PURPOSE OF CYYAC



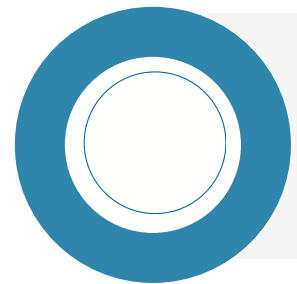
To demonstrate the Christian Methodist Episcopal Church's commitment to children, youth and young adults.



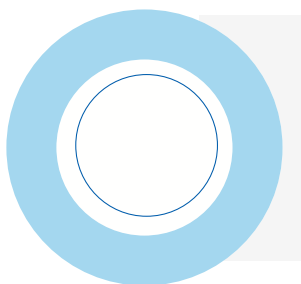
To provide exciting educational opportunities that are spiritually growth oriented with the purpose of sending participants to serve their church and larger communities.



To empower, enable and equip participants to further understand their God given purpose both individually and corporately.



To provide a means of connecting and reconnecting participants to one another.



To awe, challenge and inspire participants to be transformed in a setting of koinonia and Christian based fun.

PACKAGE SPONSORSHIP OFFERS

	FULLY FREE LEVEL	FOCUSED LEVEL	RENEWED LEVEL	EMPOWERED LEVEL	ENGAGED LEVEL	ENTREPRISE LEVEL
Sponsorship Level Pricing	\$10,000	\$5,000	\$2,000	\$1,500	\$1,000	\$500
# of Sponsorships Level Available	10	25	50	75	100	Unlimited
PRE-EVENT RECOGNITION						
Social Media Promotion (Facebook, Twitter, Instagram, TikTok)	√	√	√	√	√	√
Website Presence with Direct Business Link	√	√	√			
Email Blast	√	√	√			
Press Release	√	√				
ON-SITE RECOGNITION						
Tickets to Gospel Concert	12	10	8	6	4	2
Sponsorship Seating	√	√	√	√	√	√
Ad and company logo printed in program/souvenir journal	FULL PAGE	FULL PAGE	FULL PAGE	½ PAGE	½ PAGE	¼ PAGE
Together We Rise Service Project Sponsorship Option**	√	√	√	√	√	√
Recognition on the conference mobile app	√	√	√	√	√	√
Sponsorship signage at event/workshop	√	√	√	√	√	
Social Events Sponsorship Opportunities	√	√	√	√		
Children's Ministry Sponsored Event Option**	√	√	√	√		
Youth Ministry Sponsored Event Option**	√	√	√	√		
Young Adult Ministry Sponsorship Event Option**	√	√	√	√		
Christian Educator Sponsorship Event Option**	√	√	√	√		
Clergy Sponsorship Event Option**	√	√	√	√		
Event "sponsored by" in program book	√	√	√			
Company logo on conference or staff t-shirt	√	√				
Digital ad at Gospel Concert	√					
Corporate items in registration packet	√					
POST-EVENT RECOGNITION						
Thank you email blast	√	√	√	√	√	√
CYYAC Newsletter	√	√	√	√	√	√

OTHER OPTIONS

{DEDICATED SPONSORSHIP}

You can pick one of the features				
Keynote	Worship Service	Sneaker Ball	Children's Track	CYM Track
Concert	General Session	Black Business Exchange	Tween Track	CYAM Track
Workshops	CYAM Opening Welcome Social	CYM Shark Tank	HS Senior Track	Christian Educators Track
Social Activities	Presenters	Conference Bowls	Youth Leader Track	Clergy Track
CYAM Lounge	Carnival	State of the Black Church	Prayer Room	Youth Lounge

The conference was first held in 1936 under the leadership of the then General Secretary of Christian Education who became later Bishop B. Julian Smith and has been held every four years at various venues since that time. At the then called National Youth Conference of 1980 for ages 12-17 in Louisville, Kentucky, the Young Adults, ages 18-35, were added to the Conference and it was then named National Youth and Young Adult Conference. This was under the leadership of the General Secretary of Christian Education, Dr. William R. Johnson.

At the General Conference of the Christian Methodist Episcopal Church in Birmingham, Alabama the church had a restructure and as result the name was changed from National to Connectional to reflect members of the denomination outside of the United States. Now the conference is named the Connectional Youth and Young Adult Conference. During the 2000 Connectional Youth and Young Adult Conference the then General Secretary of Christian Education and later Bishop Ronald M. Conningham added children's ministry to the Connectional Youth and Young Adult Conference.

At the Connectional Youth and Young Adult Conference under the leadership of Dr. Carmichael Crutchfield Christian Educators and Clergy were added as tracks to the conference. Due to the Global Pandemic of COVID19 the conference was canceled for the first time in 2020. Under the leadership of the now name General Secretary of the Department of Christian Education and Formation, Dr. Carmichael Crutchfield, the Connectional Youth and Young Adult Conference was held virtually. More than 2000 people registered and participated.

**FOCUSED
RENEWED
EMPOWERED
ENGAGED**



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